Dear Leadership 21 Candidate:

Due to the recognized nature of your character and qualities of servant leadership, you have been nominated to join a select group of individuals who will participate in our Leadership21 class of 2009.

For nearly two decades the Chattanooga Resource Foundation, now known as Chattanooga Matters, has sponsored these leadership development classes. We have seen more than 475 area residents ‘graduate’ from them with renewed enthusiasm about life or a clearer direction in utilizing the individual gifts the Lord has individually bestowed.

You will join other motivated citizens, much like yourself, in a comprehensive and thought provoking ten week program. During this time you will hear from a host of renowned speakers who will help translate faith into practical application.

You will make both enduring personal friendships and lasting professional contacts with many of the community leaders who help make Chattanooga the special place it is to live and to work.

Our leadership classes have been written and talked about across Tennessee and in other parts of the nation. Such recognition will continue earnestly in coming years because we offer something unique in our nation.

Each of us holds a ‘worldview’ which is the prism through which we see life, conduct our affairs and make our decisions. We believe all that you learn will have a positive impact on presenting yourself in the ‘marketplace’ of professional life. The foundation of the program is girded by the Christian witness which brings such daily meaning to our lives.

The financial value of Leadership21 training has been estimated at more than $2500 but benevolent underwriting enables us to offer it to candidates for just $250.

Therefore, please read the enclosed materials and return your Information Form today. We prayerfully hope you will join us for a remarkable ten weeks.

Sincerely,

Kevin McNelly
Executive Director
Connecting 21st Century Leaders

Continuing a rich history of connecting individuals who have a Biblical worldview and the desire to impact Chattanooga for the Kingdom of God. We encourage, educate and equip for service motivated leaders in our city for the purpose of infusing all areas of their lives to live as a dynamic witness of their faith.
Overview
Moving into the 21st century with a leadership training model developed to position the participant for immediate and practical application of lessons learned.

Over the past 18-years the Chattanooga Resource Foundation, now known as Chattanooga Matters, has been instrumental in developing over 475 Christian leaders who have impacted our city for Christ using their gifts, talents and passions. Through Leadership 21 the rising leaders, who are poised to impact the next generation, receive leadership training from local, regional, and national speakers while being encouraged to connect with their peers from all denominations, professions and backgrounds.

Leadership 21 is a proven method of leadership training with the ability to impact Chattanooga, the state of Tennessee and the United States one person at a time.
The educational Component of L21 is designed to give the participants an overview of life issues influenced by the body of Christ when actively engaged. Participants will learn from local, regional and national experts and will be encouraged to participate in class-wide dialogue on the specific topic. The purpose is to see how we can connect as leaders over issues affecting our city.

<table>
<thead>
<tr>
<th>SESSION</th>
<th>DATE</th>
<th>Topic</th>
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<tbody>
<tr>
<td>01</td>
<td>FEB 10</td>
<td>God &amp; Government</td>
</tr>
<tr>
<td>02</td>
<td>FEB 17</td>
<td>Prayer</td>
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<tr>
<td>03</td>
<td>FEB 24</td>
<td>Environment</td>
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<tr>
<td>04</td>
<td>MAR 3</td>
<td>Market Place Ministry</td>
</tr>
<tr>
<td>05</td>
<td>SAT., MAR 7</td>
<td>Serving the Community</td>
</tr>
<tr>
<td>06</td>
<td>MAR 10</td>
<td>Education</td>
</tr>
<tr>
<td>07</td>
<td>MAR 17</td>
<td>Islam / Understanding Cults</td>
</tr>
<tr>
<td>08</td>
<td>MAR 24</td>
<td>Race / Discrimination / Immigration</td>
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<tr>
<td>09</td>
<td>MAR 31</td>
<td>Origins, Evolution, I.D. &amp; Philosophy</td>
</tr>
<tr>
<td>10</td>
<td>APR 7</td>
<td>Ethics</td>
</tr>
<tr>
<td>11</td>
<td>APR 14</td>
<td>Closing Session / Awards Ceremony</td>
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Practical Application

The act of bringing something to bear

**Leadership 21** is designed to engage the participant in the art of seeing a need in the Kingdom of God and being compelled to the point of doing something about it. Each person has a specific, special purpose in the larger Church family context and is needed to bring about the desired outcome.

After the topics have been presented, and each participant has had ample opportunity to provide and hear input on the matter, the team will be encouraged to impact our community by collectively developing and implementing a service project. We feel the hands-on application of lessons learned serves to enhance the overall **Leadership 21** experience as leaders work shoulder-to-shoulder to bring the Kingdom of God near.

To produce a leadership training model of this caliber it costs about $2,500 per participant. The package includes:

- Speaker fees
- Retreat set-up
- I.O.S. Profile / Spiritual Gifts Test
- Books, handouts, & speaker materials
- Food
- Service Project Preparations

Your cost: $250
Name________________________________________________________
Home Address____________________________________________________
City, State, Zip___________________________________________________
Place of Employment_____________________________________________
Address________________________________________________________
City, State, Zip___________________________________________________
I want to receive my mail at the following address:  Work □  Home □
E-Mail Address____________________________________________________
Phone:  work______________ home_____________ cell_________________
Date of birth_________________ Spouse’s name_______________________
Children (Names & Ages)__________________________________________
Church you attend_______________________________________________
Pastor’s Name___________________________________________________
Church Address___________________________________________________
City, State, Zip___________________________________________________
How did you learn about the Leadership21 Class?   ____ From chattanoogamatters.org,  
   From (name) ________________________   Other_____________________

I understand there is a $250 fee that I will be required to pay for participation in Leadership 21.  
(Payment may be made in two or four increments and are due before the final session.)

I understand this is a 10 - 12 week time commitment and that a service project will be required.

Signature________________________________________________________

Note: This information is for the private use of CM only and will not be shared with any other party.
INTRODUCTION

You have been identified by your peers as a Christian leader in this community and chosen to participate in this intensive training program. These expectations serve to set the tone for the relationship that will develop between you, the Chattanooga Matters staff and your fellow class members. *It should be signed and returned by the end of the retreat.*

A MUTUAL COMMITMENT

This is a life changing course. We have a great deal of material to cover in each session, and much of the success of this program is dependent upon your preparation and participation. Your commitment to this process and to the promises below ensures that everyone is willing to do what is necessary to learn.

PARTICIPATION

I promise to fulfill the following responsibilities:

1. **Preparation.** I promise to thoroughly familiarize myself with the readings for each session and bring any questions it raises before the group.

2. **Presence.** I understand that my presence at the Retreat is required and attendance at each session is essential. If an emergency prevents me from being at a session, I promise to let Chattanooga Matters know in advance.

3. **Participation.** I recognize that learning at the retreat and in each session will depend on the participation of everyone and that my input is needed to make this an interesting experience. No matter how difficult it may be, I promise to do my fair share of participation. I understand that participation in a community service project is required.

*I understand and am committed to these expectations:*

**Signature:**

**Print Your Name:**

**Date:**